

# Annual Members' Meeting 2024

Long-form expenditure details relating to the entity for the 2024 financial year.

## Promotional, marketing and sponsorship expenditure

This includes activity relating to the design, creation and distribution of educational and promotional communications and includes sponsorships, partnerships and advertising.

These activities are undertaken to promote the fund and the features of the super and pension accounts the fund offers, and to provide services which deliver value to our members.

**Please note**, figures included in the table below are estimates paid by the trustee (Avanteos Investments Limited) out of its fee income rather than out of the fund.

### Colonial FirstChoice Superannuation Trust

Vendor name	Contract term	FY24 (\$)	Total contract value (\$)
Adobe Systems Software Ireland Ltd	3 years	26,093	78,280
Adviser Ratings Pty Ltd	1 year	185,716	185,716
Anchora Pty Ltd	1 year	142,009	142,009
Avanade Australia Pty Ltd	1 year	39,470	39,470
Canstar Pty Ltd	Invoicing only	22,690	22,690
DocsCorp Pty Ltd	3 years	3,177	12,706
Elastic Wit Studios Pty Ltd	Invoicing only	3,513	3,513
Emotif Golf Pty Ltd	Invoicing only	27,869	27,869
Empower Business Advisory Ltd	1 year	17,102	17,102

Gilbert And Tobin	Invoicing only	1,511	1,511
Google Australia Pty Ltd	Invoicing only	89,305	89,305
Hearts and Science Pty Ltd	1 year	733,970	733,970
Howatson+ Company	1 year	672,334	672,334
It's Friday Company Pty Ltd	1 year	1,980,152	1,980,152
IVE Group Australia Ltd	1 year	147,335	147,335
LinkedIn Singapore Pte Ltd	Invoicing only	109,363	109,363
M Lavin & K.M Reeves	Invoicing only	3,012	3,012
Nature Sydney Pty Ltd	1 year	212,604	212,604
Objective Corporation Ltd	1 year	957	957
Ortlepp, Amanda Lee	Invoicing only	10,111	10,111
Powerfulpoints Pty Ltd	Invoicing only	33,332	33,332
Quality Press	Invoicing only	333,203	333,203
Qualtrics, LLC	3 years	19,873	59,618
Rainmaker Information Pty Ltd	Invoicing only	21,272	21,272
Scotland & Harrisson International	Invoicing only	21,467	21,467
Snap Circular Quay	Invoicing only	1,751	1,751
TCS Consulting Pty Ltd	1 year	325,150	325,150

The Inside Network Pty Ltd	Invoicing only	44,956	44,956
The Speed Agency Pty Ltd	1 year	127,765	127,765
The Trustee for The Crafted Trust	Invoicing only	157,354	157,354
Transform Communications Consulting Pty Ltd	Invoicing only	27,398	27,398
Two Giraffes Creative Pty Ltd	Invoicing only	1,475	1,475
Zenith Cw Pty Ltd	Invoicing only	9,076	9,076
Australia Post	Invoicing only	181,571	181,571
Av1 Pty Ltd	Invoicing only	5,633	5,633
Centium Software Pty Ltd	1 year	596	596
Commonwealth Bank of Australia	1 year	1,345,832	1,345,832
Equifax Australia Information Services	Invoicing only	4,406	4,406
Financial Advice Association Australia (FAAA)	Invoicing only	885	885
FUJIFILM Data Management Solutions Australia	Invoicing only	15,387	15,387
Getty Images Sales Australia Pty. Ltd	Invoicing only	9,910	9,910
Investment Trends Pty. Limited	Invoicing only	10,337	10,337
Iron Mountain Australia Group Pty Ltd	1 year	7,447	7,447
NTT Australia Pty Ltd	Invoicing only	8,724	8,724

Telstra Corporation Ltd	Invoicing only	470	470
Trippas White Catering Pty Ltd	Invoicing only	20,950	20,950
Gilham Financial Management Pty Ltd	Invoicing only	6,807	6,807
GM TaxiPay	Invoicing only	2,609	2,609
Meta Platforms Ireland Ltd	Invoicing only	6,716	6,716
Uber	Invoicing only	80	80
Prezzee Pty Ltd	Invoicing only	287	287
Lotus Barangaroo Pty Ltd	Invoicing only	511	511
Semrush Inc	Invoicing only	9,095	9,095
<b>Grand total</b>		<b>7,190,617</b>	<b>7,292,079</b>

**Disclaimer**

Avanteos Investments Limited ABN 20 096 259 979, AFSL 245531, trustee of the Colonial First State FirstChoice Superannuation Trust ABN 26 458 298 557.

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### Avanteos Superannuation Trust

Vendor name	Contract term	FY24 (\$)	Total contract value (\$)
Adobe Systems Software Ireland Ltd	3 years	5,101	15,304
Adviser Ratings Pty Ltd	1 year	36,307	36,307
Anchora Pty Ltd	1 year	27,763	27,763
Avanade Australia Pty Ltd	1 year	7,716	7,716
Canstar Pty Ltd	Invoicing only	4,436	4,436
DocsCorp Pty Ltd	3 years	621	2,484
Elastic Wit Studios Pty Ltd	Invoicing only	687	687
Emotif Golf Pty Ltd	Invoicing only	5,448	5,448
Empower Business Advisory Ltd	1 year	3,344	3,344

Gilbert And Tobin	Invoicing only	295	295
Google Australia Pty Ltd	Invoicing only	17,459	17,459
Hearts and Science Pty Ltd	1 year	143,491	143,491
Howatson+ Company	1 year	131,441	131,441
It's Friday Company Pty Ltd	1 year	387,118	387,118
IVE Group Australia Ltd	1 year	28,804	28,804
LinkedIn Singapore Pte Ltd	Invoicing only	21,380	21,380
M Lavin & K.M Reeves	Invoicing only	589	589
Nature Sydney Pty Ltd	1 year	41,564	41,564
Objective Corporation Ltd	1 year	187	187
Ortlepp, Amanda Lee	Invoicing only	1,977	1,977
Powerfulpoints Pty Ltd	Invoicing only	6,516	6,516
Quality Press	Invoicing only	65,141	65,141
Qualtrics, LLC	3 years	3,885	11,655
Rainmaker Information Pty Ltd	Invoicing only	4,159	4,159
Scotland & Harrison International	Invoicing only	4,197	4,197
Snap Circular Quay	Invoicing only	342	342
TCS Consulting Pty Ltd	1 year	63,567	63,567

The Inside Network Pty Ltd	Invoicing only	8,789	8,789
The Speed Agency Pty Ltd	1 year	24,978	24,978
The Trustee for The Crafted Trust	Invoicing only	30,763	30,763
Transform Communications Consulting Pty Ltd	Invoicing only	5,356	5,356
Two Giraffes Creative Pty Ltd	Invoicing only	288	288
Zenith Cw Pty Ltd	Invoicing only	1,774	1,774
Australia Post	Invoicing only	35,497	35,497
Av1 Pty Ltd	Invoicing only	1,101	1,101
Centium Software Pty Ltd	1 year	116	116
Commonwealth Bank of Australia	1 year	263,109	263,109
Equifax Australia Information Services	Invoicing only	861	861
Financial Advice Association Australia (FAAA)	Invoicing only	173	173
FUJIFILM Data Management Solutions Australia	Invoicing only	3,008	3,008
Getty Images Sales Australia Pty. Ltd	Invoicing only	1,937	1,937
Investment Trends Pty. Limited	Invoicing only	2,021	2,021
Iron Mountain Australia Group Pty Ltd	1 year	1,456	1,456
NTT Australia Pty Ltd	Invoicing only	1,706	1,706
Telstra Corporation Ltd	Invoicing only	92	92

Trippas White Catering Pty Ltd	Invoicing only	4,096	4,096
Gilham Financial Management Pty Ltd	Invoicing only	1,331	1,331
GM TaxiPay	Invoicing only	510	510
Meta Platforms Ireland Ltd	Invoicing only	1,313	1,313
Uber	Invoicing only	16	16
Prezzee Pty Ltd	Invoicing only	56	56
Lotus Barangaroo Pty Ltd	Invoicing only	100	100
Semrush Inc	Invoicing only	1,778	1,778
<b>Grand total</b>		<b>1,405,761</b>	<b>1,425,596</b>

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Avanteos Investments Limited ABN 20 096 259 979, AFSL 245531, trustee of the Avanteos Superannuation Trust ABN 38 876 896 681.



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### Commonwealth Essential Super

Vendor name	Contract term	FY24 (\$)	Total contract value (\$)
Adobe Systems Software Ireland Ltd	3 years	1,005	3,016
Adviser Ratings Pty Ltd	1 year	7,156	7,156
Anchora Pty Ltd	1 year	5,472	5,472
Avanade Australia Pty Ltd	1 year	1,521	1,521
Canstar Pty Ltd	Invoicing only	874	874
DocsCorp Pty Ltd	3 years	122	490
Elastic Wit Studios Pty Ltd	Invoicing only	135	135
Emotif Golf Pty Ltd	Invoicing only	1,074	1,074
Empower Business Advisory Ltd	1 year	659	659

Gilbert And Tobin	Invoicing only	58	58
Google Australia Pty Ltd	Invoicing only	3,441	3,441
Hearts and Science Pty Ltd	1 year	28,283	28,283
Howatson+ Company	1 year	25,908	25,908
It's Friday Company Pty Ltd	1 year	76,303	76,303
IVE Group Australia Ltd	1 year	5,677	5,677
LinkedIn Singapore Pte Ltd	Invoicing only	4,214	4,214
M Lavin & K.M Reeves	Invoicing only	116	116
Nature Sydney Pty Ltd	1 year	8,192	8,192
Objective Corporation Ltd	1 year	37	37
Ortlepp, Amanda Lee	Invoicing only	390	390
Powerfulpoints Pty Ltd	Invoicing only	1,284	1,284
Quality Press	Invoicing only	12,840	12,840
Qualtrics, LLC	3 years	766	2,297
Rainmaker Information Pty Ltd	Invoicing only	820	820
Scotland & Harrisson International	Invoicing only	827	827
Snap Circular Quay	Invoicing only	67	67
TCS Consulting Pty Ltd	1 year	12,529	12,529

The Inside Network Pty Ltd	Invoicing only	1,732	1,732
The Speed Agency Pty Ltd	1 year	4,923	4,923
The Trustee for The Crafted Trust	Invoicing only	6,063	6,063
Transform Communications Consulting Pty Ltd	Invoicing only	1,056	1,056
Two Giraffes Creative Pty Ltd	Invoicing only	57	57
Zenith Cw Pty Ltd	Invoicing only	350	350
Australia Post	Invoicing only	6,997	6,997
Av1 Pty Ltd	Invoicing only	217	217
Centium Software Pty Ltd	1 year	23	23
Commonwealth Bank of Australia	1 year	51,860	51,860
Equifax Australia Information Services	Invoicing only	170	170
Financial Advice Association Australia (FAAA)	Invoicing only	34	34
FUJIFILM Data Management Solutions Australia	Invoicing only	593	593
Getty Images Sales Australia Pty. Ltd	Invoicing only	382	382
Investment Trends Pty. Limited	Invoicing only	398	398
Iron Mountain Australia Group Pty Ltd	1 year	287	287
NTT Australia Pty Ltd	Invoicing only	336	336
Telstra Corporation Ltd	Invoicing only	18	18

Trippas White Catering Pty Ltd	Invoicing only	807	807
Gilham Financial Management Pty Ltd	Invoicing only	262	262
GM TaxiPay	Invoicing only	101	101
Meta Platforms Ireland Ltd	Invoicing only	259	259
Uber	Invoicing only	3	3
Prezzee Pty Ltd	Invoicing only	11	11
Lotus Barangaroo Pty Ltd	Invoicing only	20	20
Semrush Inc	Invoicing only	350	350
<b>Grand total</b>		<b>277,083</b>	<b>280,993</b>

**Disclaimer**

Avanteos Investments Limited ABN 20 096 259 979, AFSL 245531 (AIL) is the Trustee of Essential Super ABN 56 601 925 435. Essential Super is distributed by the Commonwealth Bank of Australia ABN 48 123 123 124, AFSL 234945.