Annual Members' Meeting 2026

Long-form expenditure details relating to the entity for the financial year to 30 June 2026.

Promotional, marketing and sponsorship expenditure

This includes activity relating to the design, creation and distribution of educational and promotional communications and includes sponsorships, partnerships and advertising.

These activities are undertaken to promote the fund and the features of the super and pension accounts the fund offers, and to provide services which deliver value to our members.

Please note, figures included in the table below are estimates paid by the trustee (Avanteos Investments Limited) out of its fee income rather than out of the fund.

Colonial First State FirstChoice Superannuation Trust

Vendor Name	Contract Term	FY26 ($)	Total Contract Value
Akcelo Pty Ltd	3 years	234,216	Volume based value
Big Spin Productions Pty Ltd	Invoicing only	1,678	2,216
DocsCorp Pty Ltd	5 years	47,393	298,511
EMOTIF GOLF PTY LTD	Invoicing only	19,376	20,834
Empower Business Advisory Ltd	2 years	35,237	114,755
GETTY IMAGES SALES AUSTRALIA PTY. LTD	1 year	5,935	10,080
GILBERT AND TOBIN	Invoicing only	1,886	63,927
Hearts and Science Pty Ltd	Invoicing only	117,500	126,344
HONNER MEDIA PTY LIMITED	1 year	34,696	58,050
Howatson+ Company	1 year	23,164	24,908
It's Friday Company Pty Ltd	3 years	107,679	1,175,699

Vendor Name	Contract Term	FY26 ($)	Total Contract Value
Lexicon Agency Pty Ltd	Invoicing only	102,101	160,000
LINKEDIN SINGAPORE PTE LTD	2 years	127,077	390,162
M LAVIN & K.M REEVES	Invoicing only	2,146	9,660
RAINMAKER INFORMATION PTY LTD	Invoicing only	21,788	54,750
SNAP CIRCULAR QUAY	Invoicing only	2,414	2,596
Sprinklr, Inc.	2 years	86,187	142,409
The Speed Agency Pty Ltd	2 years	371,386	898,210
Verse Design Pty Ltd	Invoicing only	21,237	36,720
Wordzoo	1 year	16,139	75,000
Georges Cameras	Invoicing only	26,043	34,389
Ray White	Invoicing only	4,000	4,000
AVPartners	Invoicing only	11,046	11,878
The Star Brisbane	Invoicing only	5,748	6,181
Total		**1,426,073**	3,730,473

Colonial First State

Avanteos Superannuation Trust

Vendor Name	Contract Term	FY26 ($)	Total Contract Value
Akcelo Pty Ltd	3 years	18,161	Volume based value
Big Spin Productions Pty Ltd	Invoicing only	130	2,216
DocsCorp Pty Ltd	5 years	3,567	298,511
EMOTIF GOLF PTY LTD	Invoicing only	1,458	20,834
GETTY IMAGES SALES AUSTRALIA PTY. LTD	1 year	460	10,080
GILBERT AND TOBIN	Invoicing only	146	63,927
Hearts and Science Pty Ltd	Invoicing only	8,844	126,344
HONNER MEDIA PTY LIMITED	1 year	2,690	58,050
Howatson+ Company	1 year	1,744	24,908
It's Friday Company Pty Ltd	3 years	8,105	1,175,699
Lexicon Agency Pty Ltd	Invoicing only	7,685	160,000
LINKEDIN SINGAPORE PTE LTD	2 years	9,565	390,162
Ptarmigan Media AU Pty Ltd	Invoicing only	1,419	1,419
RAINMAKER INFORMATION PTY LTD	Invoicing only	1,689	54,750
SNAP CIRCULAR QUAY	Invoicing only	182	2,596
Sprinklr, Inc.	2 years	6,683	142,409
The Speed Agency Pty Ltd	2 years	27,954	898,210
Verse Design Pty Ltd	Invoicing only	1,599	36,720
Wordzoo	1 year	1,251	75,000
Prime Creative Media Pty Ltd	Invoicing only	7,775	7,775
Georges Cameras	Invoicing only	2,019	34,389
AVPartners	Invoicing only	831	11,878
The Star Brisbane	Invoicing only	433	6,181

Vendor Name	Contract Term	FY26 ($)	Total Contract Value
Total		**114,392**	3,730,473

Commonwealth Essential Super

Vendor Name	Contract Term	FY25 ($)	Total Contract Value
Akcelo Pty Ltd	3 years	56,903	Volume based value
Big Spin Productions Pty Ltd	Invoicing only	408	2,216
GETTY IMAGES SALES AUSTRALIA PTY. LTD	1 year	1,442	10,080
GILBERT AND TOBIN	Invoicing only	458	63,927
HONNER MEDIA PTY LIMITED	1 year	8,429	58,050
RAINMAKER INFORMATION PTY LTD	Invoicing only	5,293	54,750
Sprinklr, Inc.	2 years	20,939	142,409
Wordzoo	1 year	3,921	75,000
Georges Cameras	Invoicing only	6,327	34,389
Commonwealth Bank of Australia	5 years	899,996	Volume based value
Total		**1,004,117**	3,730,473

Avanteos Investments Limited ABN 20 096 259 979, AFSL 245531, trustee of the Avanteos Superannuation Trust ABN 38 876 896 681, the Colonial First State FirstChoice Superannuation Trust ABN 26 458 298 557, and Essential Super ABN 56 601 925 435. Essential Super is distributed by the Commonwealth Bank of Australia ABN 48 123 123 124, AFSL 234945.

NOTE: Vendors with a negative expense is due to a release of prior year accruals.